

Norco College Curriculum Committee

Agenda

26 Curriculum page updated

- c. DE updated documents (first read)
- d. Discipline 10 day hold to 5 day hold
- C. Approval of the RCCD Curriculum Handbook 2019 draft
- D. New Discipline: NONE.
- E. New Courses:

Course	Title	Location	Proposal Rationale / Notes
ENP 801	Facebook for Business	MNR	Courses are part of a noncredit certificate.
ENP 802	Pinterest and Instagram for Business	MNR	
ENP 803	YouTube for Business	MNR	
ENP 8 >			/

PDS 804	Motivating Yourself and Others	MNR	
PDS 805	Difficult Coq	NR	

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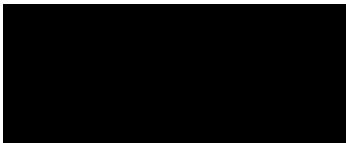
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Program Name	Location	Proposal Rationale / Notes
Enterprise Communication	N	Labor market data for enterprise communications is extensive. One could say that all occupations have a need to communicate better in the workplace. These skills are not limited to one occupational group or industry. In order to provide labor market data you would need to look at a variety of occupations.
Emerging Leaders	N	Knowledge of leadership is needed across all industries as every industry and occupational field has those who provide leadership to their organizations. In order to meet this area of emphasis, there is a need to provide leadership training for those who are emerging leaders and those who aspire to be leaders in the future.
Sales Techniques	N	Data from the Economic Development Agency predicts that sales and related occupations will increase 10.8% from 2014-2024. That increase nets an increase of 15,870 jobs in the Inland Empire. The increase, along with positions vacated by retirements will create a need for qualified sales individuals who have the skills to write a winning sales script and have the knowledge to close a sale. As positions open in sales and related occupations so will the need for individuals who have skills in sales.

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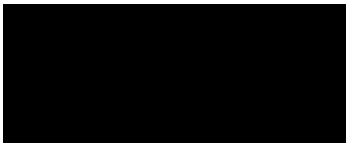
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Program Name	Location	Proposal Rationale / Notes
		These individuals would also benefit from the information in the certificate. This certificate also has broader implications for the workforce as the skills prescribed in the content cross over occupations and employment positions and are valuable to almost anyone who is employed in the marketplace today.
<b>Social Media for Business</b>	N	Employment for the social media marketing occupational group is expected to increase by 9% between 2017 and 2022 in the Inland Empire/Desert Region. More than 15,100 job openings will be available over the five-year timeframe.

M. State/Locally Approved Certificate/Degree Modifications:

Program Name	Location	Proposal Rationale / Notes
Drafting Technology AS	N	Removal of ENE-22 and ENE-28

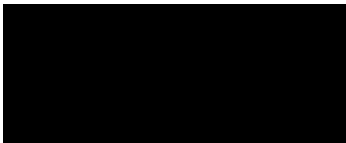
N. State Certificate/Degree Deletions: NONE.

O. AOE/GE Inclusions: NONE.

P. Information Items:

1. New Courses:

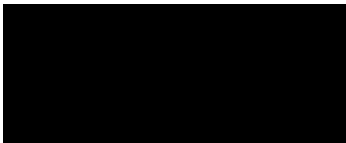
Course	Title	Location	Proposal Rationale / Notes
AUT 96	<b>Advanced Hybrid and Electric Vehicle Technology</b>	R	This course is being developed to prepare students to be competitive in the renewable energy workforce.



3.Course Inclusions:

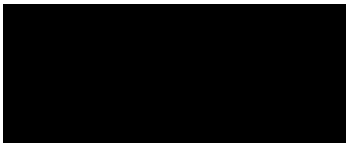
Course	Title	Location	Proposal Rationale / Notes
BIO 19	Environmental Science		

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8. Major Course Modifications:

Course	Title	Location	Proposal Rationale / Notes
ADJ D1C			



Program Name	Location	Proposal Rationale / Notes
		supervision positions and/or clerical personnel who need the skills prescribed in the certificate. The Economic Development Agency data indicates there will be 11,510 new openings for managers between 2014-2024 for a 17.2% change. This does not include the already 66,840 estimated management positions as of 2014 that are filled. According to the Economic Development Agency's employment