Student Equity and Achievement Project Teams

2021-22 Final Report

PROJECT NAME: Success Network

DESCRIPTION:

The Success Network GP Project Team is responsible for developing, implementing, and institutionalizing a cross-functional network for students of experienced peers and

DELIVERABLES:

Marketing

Recruit new mentors/guides and raise awareness:
o Established the difference between mentors (traditional long-term relationships) and guides (short-term connections to answer direct questions).
o Developed a plan to move existing guides to the new platform and create opportunities to demonstrate the platform such as FLEX.
o Discussed the desire to incorporate all employee groups into the network, including faculty, administrators, student employees (Peer Advisors), and classified professionals.

New student onboarding:
o Discussed incorporating the Success Network into the online orientation and onboarding process.

Marketing strategies:
o Developed a plan to work with campus and district marketing to create a campaign using business cards, flyers, infographics, videos, and social media.

Success Network tag line:
o Selected: *Put your future first!*

Logistics

Mentors/Guides with multiple roles:
o The new platform will allow people to serve as both mentors and guides.
o   just having faculty guides, transfer guides, professional guides, and peer guides.

Outreach to professional mentors and guides:
o Developed a plan to reach out to professional guides in the community, including, but not limited to: local chambers of commerce, elected officials, advisory committee members, foundation board members, planning and development leadership, humanitarian service organizations, LinkedIn outreach, community events, commencement ceremonies, and local employer representatives.

Mentoring software, relationship tracking, and effectiveness measurements:
o
This platform provides a keyword-searchable directory of guides and mentors, facilitates connection requests, and monitors relationship statuses. It also tracks e-mail communications, discussion board posts, appointments, and video chats.
o Developed effectiveness measurements using Xinspire to evaluate system usage, mentee/mentor/guide engagement and satisfaction, and to eventually assess long-term success metric attainment.

RECOMMENDATIONS:

Complete Xinspire setup and launch the platform by the end of Spring 2022.
Embed Success Network information into the online orientation and encourage
onboarding conversations between counselors/ed advisors and students.
Develop QR code once new Success Network link is active to use in marketing
and work with campus and district marketing teams to increase participation.
Establish ongoing funding for the Xinspire platform to ensure service continuity.

APPENDIX:

Suggested questions to measure effectiveness:

Student question

Student question
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Student question

Guide question

Guide question   your participation in the Success Network lead to more