

Norco College
Marketing Committee Meeting

April 18, 2018
11:00am-12:00pm
IT 218

Agenda

1. Committee Business
 - a. Membership & Tri -Chairs (Bryan Reece)
2. Logos, Seal and NC (Brady Kerr)
3. Reorganization Update (Bryan Reece)
4. Marketing, Outreach & Communication Plan (Bryan Reece)
5. Reports
 - a. Multi -Media Update (Ruth Leal)
 - b. Website Update (Leonard Riley)
 - c. Marketing Budget (Ruth Leal)
 - d. Outreach Efforts (Daniela McCarson)
6. Open Forum

Next meeting will be May 9, 2018 in IT 218