

Program Review - Overall

2024 - 2027

Overall Trends

Data Review

Quickly thereafter it was rejected and were told the program didn't currently exist at Norco, so it had to be treated as a new program instead of program modification. Therefore, we were required to submit the entire certificate (PLOs, courses and so on).

We were then told by Tech Review that they need items #18 filled out in the program document (page 4, Program Narrative). And that's where it remains.

During Spring 2023 the School of Business and Management was involved with writing the Self-Study Report for our ACBSP accreditation. All of our attention and focus was needed here because of the upcoming Fall 2023 accreditation site visit.

Now that the School of Business and Management has received ACBSP accreditation, attention can be redirected to making the curriculum changes required by Tech Review for the Retail Management program.

It's also worth mentioning that the decision to retain this program was largely influenced by the enrollment success achieved at Cerritos College. Cerritos College has over 1000 student completers in this program and we're hopeful that we can grow to similar enrollment numbers over time.

Data Review

Disaggregated Student Subgroups

Look at the disaggregated student subgroups in success, retention, program of study, educational planning, and awards for your area. Are there any equity gaps that you will address in the next 3 years?

If there are any concerning trends over the past 3 or more years, or if equity gaps exist, what is your action plan to address them?

Please add any relevant documents here.

Retail Management- Reinstated Program

Equity

Are all your courses current (within four years)?

Yes

What percentage of your courses are out of date?

0%

If you have courses that are not current, are they in the curriculum process?

For out of date courses that are not already in progress of updating, what is your plan?

Do you have proposals in progress for all the DE courses you intend to file?

Yes

Do you require help to get your courses up to date?

No

Please add any relevant documents here.

Retail Management

Date

03/19/2024

Observation

What did you notice?

See notes below

Course(s)

See notes below

SLO(s)

See notes below

Discussion/Analysis

Please paste any relevant screenshots here.

We have course level SLO data. In fact, the School of Business and Management collects this data for every SLO for every course not only as an institutional "best practice" but also in support of our ACBSP accreditation. We have course level SLO's that support several of our Business programs. With just 3 completers in Retail Management back in 2021-2022 there isn't course specific SLO data to share here.

Please add any relevant documents here.

Faculty Professional Development Requests

Faculty Professional Development Requests
Link to Activity Website

Program Review Reflections

What would make program review meaningful and relevant for your unit?

The short explanation on this program is that it's on hold pending curriculum changes. Here's the longer explanation:

During the previous Comprehensive Program Review cycle, it was stated that this program is supported by the Western Association of Food Chains ("WAFC"), which sets its standards and involves students taking our standard courses. In 2014 the WAFC decided to reduce the number of courses needed from ten courses to eight courses. This change required that community colleges to change their current curriculum. The BEIT Department was opposed to making these curriculum changes (changing ACC 1A and ACC 1B) to support this program doing so would make our current ADT in Business Administration non-compliant for our transfer students and we would lose our ADT in Business.

BEIT also discussed whether it was even worth pursuing developing new curriculum to support WAFC

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Reflections and Submission

WAFC certificate required courses:

- ACC 40, Accounting for Managers
- BUS 22, Management Communications
- CIS 1A, Introduction to Computer Information Systems