Recommendation to Renew Norco College's Subscription
to lynda.com through lyndaCampus
Submitted by the Technology Committee

Background

For the academic year 2014-2015, Norco College purchased a lyndaCampus subscription to provide the entire campus community with 24/7 access to lynda.com, an online technology and business skills training resource used by many other educational institutions and businesses for employee professional development. Prior to the campus-wide subscription, the Business, Engineering, and Information Technology (BEIT) academic department were the sole subscriber to lynda.com providing access to its department faculty and students through stand-alone licenses and lab kiosks. The college purchased the subscription in response to the college's goals of making technology a priority through training and support for faculty, staff, and students (Technology Plan Goal No. 1), strengthening student learning (Strategic Planning Goal No. 5), and strengthening its commitment to its employees (Strategic Planning Goal No.. 7). Since then, lynda.com courses and videos have been used for various purposes such as employee professional development, course supplemental content in various disciplines, and even lab activities for some disciplines in the School of STEM.

Committee Evaluation

During the Spring 2019 semester, the Technology Committee conducted a survey to evaluate user satisfaction for students. Year after year, the results have shown high satisfaction rates on the usefulness, convenience, and quality of the courses in lynda.com with at least over 60% of respondents selecting 3, 4 or 5 on a five-point scale in each question. Additionally, comments about lynda.com included "very useful" and "Love it!!!" Results of the survey are shown in Table 1.

Table 1
lynda.com User Satisfaction Survey 2019 (in percente T4 (er)-1 (3ue.)-1 (f W n BT 12 -0 0 12 212.88 23

	29.2	4.2	29.2	4.2	33.3

As of May 1, 2019, lynda.com has 3536 active users. The breakdown is:

x Staff: 82 = 2%
x Students: 3332 = 94%
x Full Time Faculty: 55 = 2%