

Completion, Equity, and Success. This five-year grant supports the advancement of our Guided Pathways efforts with a focus on financial literacy, onboarding, student completion and equity and provide much needed funds to support pillar activities in helping students Stay on the Path.

High School-Based Programs

- We are now offering 11 CCAP programs in 8 schools throughout CNUUSD, JUSD, AUSD and an online statewide school (CAVA). In 2019-20, 1,253 students were served completing a total of 5,062 units.
- JFK Middle College High School continues to evolve by incorporating the IGETC program through CCAP.
- 37 JFK students completed an AA degree and graduated high school completing a total of 111 degrees.
- 1,800 Dual Enrollment applications were received in Spring 2020 for enrollment into 2020-21.

Prison Education

- In 2019-20, the Prison Education Partnership served 368 individual students with 70 course sections offered on site at California Rehabilitation Center, a medium security state prison for men located in Norco. These sections covered 36 distinct courses across 16 disciplines. They provided students with all courses needed to complete an Associate Degree for Transfer on the CSUGE pattern, including courses in all Golden Four areas and physical and biological sciences with a lab.
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- Provided 52,806 hours of related supplemental instruction to over 300 registered apprentices (generating approximately \$50k for Norco College) in partnership with the International Brotherhood of Electrical Workers (IBEW).

New and Innovative:

- Continued building "new and innovative" apprenticeship programs serving local employers providing career entry to advanced manufacturing and electrician apprenticeships for 55 new apprentices
- Established an employer-led apprenticeship committee for the manufacturing sector through the Local *Apprenticeships* Uniting a *Network* of Colleges and High schools (LAUNCH) Apprenticeship Network
- Hosted regional apprenticeship consortium activities in partnership with five community colleges in the Inland Empire focused on building early childhood education apprenticeships
- Developed and received approvals for the first Apprenticeship Manufacturing Technician certificate program at Norco College and continued to develop the first locally available Apprenticeship degree program for anticipated start in Fall 2020

Veterans Initiative

- The College ranked "Best for Vets" in 2020 by the Military Times. This is the fifth time in six years that the college has achieved this distinction.
- Two dedicated academic counselors currently serve veterans and dependents in major terms
- \$10,000 was awarded by the Albertson's Foundation to support services held in the Veteran's Resource Center and continued expansion of the Military Articulation Platform.
- Significant milestones were achieved in the application of the Military Articulation Platform (MAP)
 - With Norco College's lead, 10 colleges in the Inland Empire Desert Regional Consortium are now MAP-enabled institutions.
 - In Spring 2020 semester, one Norco College veteran is in the queue to receive 17 units through the Military Articulation Platform. As a result, we are actively working with IT to publish military credits.
 - To date, 4689 MOS/Military courses have been reviewed, 400 articulations have been approved by Norco College faculty, 110 have been approved by NC Articulation Officer and ready for implementation.
 - Most articulated program is NAS/NCE536- Retail Management articulated to 3,024 MOS/military courses followed by NAS/NCE524- Business Administration (General Business) with 2,606 articulated MOS/military courses.

Noncredit Education

- Approvals completed for 42 noncredit courses and nine noncredit certificate programs in support of upskilling and reskilling workers in our service region.

Assessment

- Entered into Accreditation Visit in March with the following:
 - Course SLOs at highest completion in Norco's history - 90.5%

the practice and theory of scientific experiments through engaging and easy-to-understand visual demonstrations.

- The library added Norco College ID card creation service for students during ALL library open hours.
- Project for refurbishing of library Reference Collection stacks area to provide 42 new student study stations was commenced.
- New library furniture added: Attractive bookstore-type display shelving, magazine displays and pamphlet/information racks.
- Library and LRC continued to offer expanded hours to include Saturdays, until 4 pm on Fridays for the library, and until 8 pm Mondays Thursdays for the LRC.

Marketing and Recruitment

The Marketing Committee, Strategic Development, and Student Life collaborated to lead multiple Branding Refresh projects including:

- Finalization of our brand platform, including the Norco College Brand Pillars, Personality Traits, Elevator Speech and Brand Messaging Points.
- Development and approval of a new Visual Mark for the college. Rooted in research, the Visual Mark went through many iterations and ultimately a college wide stakeholder survey to provide feedback for the final mark.
- Athletics presented a new style guide to the college community. The new visual system includes new logo variations that can be used in multiple formats that truly match the Norco College athlete's determination and strength.

- To assist with Summer and Fall 2020 enrollment, Norco College participated in the Inland Empire Desert Regional Consortium conversion campaign. Sending weekly emails to students' personal emails who had applied but not enrolled. These email addresses were also linked up to social media accounts (Facebook, Instagram and YouTube), from which advertisements encouraging enrollment were delivered.
 - 34,286 emails sent
 - Average rate of Opens: 47.56%
 - Impressions Delivered: 192,535
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