Goal 1: Increase student retention, persistence, and success

1. RCC Norco Campus will reduce its first-semester attrition rate from 48% to 42% in three years; and to 38% in five years;

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Year 1-Fall 06 to Spring 07 Attrition: 40.3%
Year 2-Fall 07 to Spring 08 Attrition: 39.5%
Year 3-Fall 08 to Spring 09 Attrition: 33.3%
Year 4-Fall 09 to Spring 10 Attrition: 39.1%
Year 5-Fall 10 to Spring 11 Attrition: 30.3%
Year 6-Fall 11 to Spring 12 Attrition: 27.6%
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2. RCC Norco Campus will reduce its first-year attrition rate from 64% to 58% in three years; and to 52% in five years;

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Year 1-Fall 06 to Fall 07 Attrition: 53.7%
Year 2-Fall 07 to Fall 08 Attrition: 53.2%
Year 3-Fall 08 to Fall 09 Attrition: 50.8%
Year 4-Fall 09 to Fall 10 Attrition: 52.9%
Year 5-Fall 10 to Fall 11 Attrition: 46.5%
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3. RCC Norco Campus will increase the percentage of students who declare degree and/or transfer as their educational goal that complete a Student Educational Plan (SEP) to 25% in three years and 50% in five years.

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Fall 06- SEP Completion Rate: 2.2% (122 out of 5,393 students)
Fall 07- SEP Completion Rate: 19.6% (979 out of 4985 students)
Fall 08- SEP Completion Rate: 25.9% (1,765 out of 6812 students)
Fall 09- SEP Completion Rate: 36.6% (2,811 out of 7671 students)
Fall 10- SEP Completion Rate: 40.4% (3110 out of 7695 students)
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Fall 11- SEP Completion Rate:

* This is the rate for all enrolled students who declared an educational goal of degree or transfer. In Fall 07 reporting procedure that impacted how SEPs and Informed Educational Goal were reported.

Goal 2: Improve the quality of student life

In spring 2010 Norco College discontinued the use of the CCSEQ and adopted the Community College Survey of Student Engagement (CCSSE). In an effort to continue the longitudinal study of student life that began with the CCSEQ, questions pertaining to the objectives below were included in a supplemental survey along with the CCSSE.

^{*}Attrition rate is based on first time college students enrolled in fall semester.

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Objectives 2 & 3 were covered by the CCSSE and objectives 1, & 4-6 were addressed in the supplemental survey.

- 1. RCC Norco Campus will increase the number of students who report spending more than 6 hours per week on campus (as reported on the CCSEQ) from 13.6% to 20% by 2010 and to 25% by 2012;
 - 18.1% of students responding to the supplemental survey reported spending more than 6 hours per week on campus outside of class time.
- 2. RCC Norco Campus will increase attendance at student club or organization meetings (as reported on the CCSEQ) from 29.1% to 35% by 2010 and to 40% by 2012;
 - 29.2% of students responding to the CCSSE reported some participation in student organizations
- 3. RCC Norco Campus will increase the rate of participation in a campus project or event

Goal #3: Increase student access

Goal 4: Enhance academic programs and the learning environment to meet student and communm3(nent) needs

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