



An elevator pitch is essential when networking with career professionals and attending career-related events such as career and internship fairs. An elevator pitch should be a short yet impressive introduction of yourself designed to market your experiences and skill sets. Important components of an elevator pitch are listed below. Fill out the worksheet and practice your pitch out loud. Remember to keep your pitch to 30 seconds or less.

COMPONENTS OF AN ELEVATOR PITCH

Who You Are and What You Do: _____

Hi. My name is _____ and I am a studying _____
 at Norco College. I have experience in _____

Your Skills and/or Accomplishments: _____

My strongest skills are _____
 OR
 Some of my accomplishments include _____

What You Are Interested In Doing: _____

I am interested in _____

What Are You Wanting: _____

I'm interested in learning more about _____

 OR
 Can you tell me about _____
 _____?

Example: Hi. My name is Steve Williams and I am majoring in Logistics Management at Norco College. I have three years of experience driving trucks and delivering products to local businesses, and I am studying to learn about the operational planning side of the industry. My strengths are in communication, problem solving, and organizing, and I am hoping to secure an internship or entry-level opportunity with an organization to further develop my leadership skills. I would love to learn more about your company and what you are looking for in new employees.